

# WORKFORCE & EDUCATION PORTAL

Washington State Workforce Portal is a FREE online resource connecting employers and students for internship opportunities. Launching Fall 2022!

## EXPERIENCE

The Chamber is Spearheading the Washington Workforce Portal, joining our mission of "being the catalyst for expanding the creation and use of experiential learning opportunities as a key strategy for employers retaining Washington's top talent. The Chamber's goal is to give employers a cost-effective way to evaluate a potential future employee, a pipeline for candidates.

Forming this Cohort model was made with support from the Association of Washington Businesses, WSU Vancouver, Clark College, Lower Columbia College, ESD112, Workforce Washington and business leaders, who envisioned a statewide platform that connects students across the state to real-world work-based learning opportunities.

## AUDIENCE

Greater Vancouver Chamber's Workforce & Education Program will launch the Southwest Washington Workforce Portal in Fall 2022 and host a dedicated liaison to career services departments in the school districts, Universities, and Community Colleges as well as trade schools and alternative programs.

Specific industry careers the program will target include technical, trade, entrepreneurial and academic. Specifically, Accounting, Semiconductors, Manufacturing, Professional Services, Computer Software, Civil Engineering, Architecture and Design, Information Technology and Internet Services, human healthcare, and veterinary services.

## ALL SPONSORSHIPS INCLUDE:

- Logo included on GVC website program page
- Logo Inclusion in Workshop & Cohort Platforms
- Invitation to participate in several virtual and in-person events
- Logo Inclusion in all recorded webinars and videos

### PRESENTING SPONSOR | \$12,500

- Headline visibility on program pages, event pages, and various social media copy
- Press Release announcing your support
- Emcee recognition during facilitated events
- Opportunity to help curate content for businesses
- Opportunity to provide content experts from your organization

### SUPPORTING SPONSOR | \$8,000

- Inclusion in Press Release
- Emcee recognition during workforce events
- Opportunity to provide content experts from your organization

### COMMUNITY SPONSOR | \$5,000

- Emcee recognition during facilitated events
- Opportunity to provide content experts from your organization

