

NONPROFIT POD

Establish your position with your target nonprofit audience online and at our expanding number of cohorts, workshops, webinars, and live events.

EXPERIENCE

Offering an array of valuable resources and assistance, the Nonprofit Pathways to Opportunity and Development (POD) plays a significant role in the growth and development of nonprofit staff, including executive directors, CEOs, and Marketing, Development, and Event Professionals. The program will provide access to a network of experienced experts on a variety of topics unique to the industry and management of nonprofit organizations.

This POD will bring advocacy, training, and civic engagement to our region's nonprofits. Nonprofit staff members can look forward to accessing workshops, expert assistance, and curated cohorts that discuss relevant topics.

AUDIENCE

Participation is open to all nonprofit organizations and their staff. The Nonprofit POD is a place to come together under an umbrella to strengthen this region's nonprofit talent and operational capacity.

ALL SPONSORSHIPS INCLUDE:

Nonprofit POD 12-month/annual sponsorship provide an opportunity to gain top-of-mind brand awareness to new and existing nonprofits in southwest Washington during a time when they are seeking expert information and new business partners.

- Logo included on GVC website program page
- Logo Inclusion in Workshop & Cohort Platforms
- Invitation to participate in several virtual and in-person events
- Logo Inclusion in all recorded webinars and videos

PRESENTING SPONSOR | \$12,500

- Headline visibility on program pages, event pages, and various social media copy
- Inclusion in Press Releases
- Emcee recognition during facilitated workshops
- Opportunity to help curate content
- Opportunity to provide content experts from your organization

SUPPORTING SPONSOR | \$8,000

- Inclusion in Press Release
- Emcee recognition during facilitated workshops
- Opportunity to provide content experts from your organization

COMMUNITY SPONSOR | \$5,000

- Opportunity to provide content experts from your organization

