

# OPEN GOLF TOURNAMENT

**JUNE 15, 2023**

Consistently a "Sold Out" Tournament, your sponsorship investment will provide you with an opportunity to make an incredible impact on those at the event, and visitors to the event page information and GVC social media.

## EXPERIENCE

An 18-hole golf tournament at Camas Meadow's Golf Course every June provides an unforgettable atmosphere to both the golfers and sponsors who join us for a day of fun on the course. Designed to harness the interactive spirit of sport and business, this tournament brings over 200 professionals from a spectrum of industries together.

## AUDIENCE

The excitement and level of interaction this event receives far surpasses just the golfers on the course. Day of attendees will be presented to your brand, and the pre and post promotion of the Chamber's Open Tournament will draw attention through social media, email communication, local advertisement and much more. As a sponsor your name and logo will be used during outreach campaigns, as well as at the event itself. Email blasts each month will be sent to a database of over 5,000 professionals mentioning your company name leading up to the golf tournament.

## ALL SPONSORSHIPS INCLUDE:

- Inclusion on all day-of program materials
- Inclusion in VancouverUSA.com event page
- Inclusion in social media promotion
- Inclusion in event public outreach
- Opportunity to supply items for all golfer's Swag Bags
- Opportunity to provide volunteers from your organization

## EVENT STRUCTURE

- 9 AM** | The tournament begins with a morning registration, hand-crafted coffee and breakfast-on-the-go, a handful of sponsor booths, bag drop, and an announcement from the GVC team and presenting sponsor before golfers head out on the course.
- A Shotgun start will signal all golfers to head out to one of 18 tees, all of which will have sponsors waiting to network.
- A Scramble Format allows great scoring opportunities and "Best Ball" rules maintain pace of play.
- 2 PM** | Golfers will finish their 18th Hole and make their way to the tent for an Awards Social Hour where they can enjoy refreshments, grab a bite to eat, find out the winners, and interact with their fellow golfers and sponsors.
- All Open Golf Tournament sponsors are invited to join in the Social Hour festivities.



# SPONSORSHIP LEVELS

## PRESENTING SPONSOR | \$8000

- 1 Tee Display (\$750 Value)
- 1 Foursome (\$750 Value)
- Signage on Golf Carts

## TENT SOCIAL SPONSOR | \$6000

- Opportunity to address the crowd
- Logoed signage recognition at event
- Opportunity to provide branded gift to all golfers
- 1 Foursome

## SOCIAL BEVERAGE SPONSOR | \$4000

Opportunity to provide beer or wine for golfers under the tent

## COURSE MARSHALL SPONSOR | \$1500

- Table/Booth at the entrance
- Exclusive ability to "Marshall" the course

## 1ST PLACE AWARD SPONSOR | \$1250

Sponsor to provide prizes of a \$100 value per player, procured by the Chamber: 1st place for Men, Women, and Mixed teams (qty. 12 prizes)

## 2ND PLACE AWARD SPONSOR | \$1000

Sponsor to provide prizes of a \$50 value per player, procured by the Chamber: 2nd place for Men, Women, and Mixed teams (qty. 12 prizes)

## FLAGS | \$1000

Sponsor to provide branded flags (qty. 18)

## MEET & GREET TEE DISPLAY | \$750

Sponsor to provide tee display items

## HOLE-IN-ONE | \$750

Sponsor to provide Insurance

## PHOTOGRAPHY | \$750

Sponsor to provide physical photo booth

## KEG ON THE COURSE | \$3500

Keg, tap & server will be provided by Chamber

## BEVERAGE CART | \$6000

Golfers will be provided 2 drink tickets each on behalf of your company

## WARM-UP SPONSOR | \$750

Greet players before they head to their carts and assure they have properly stretched

## PUTTING CONTEST | \$750

Sponsor to provide prizes for Putting Contest winners: 1st & 2nd Place for both Men and Women (qty. 4 prizes)

## BREAKFAST SPONSOR | \$2500

Opportunity to greet golfers

## SNACK BOX SPONSOR | \$500

Sponsor to provide snacks (qty. 200 )

## GOLF BALL | \$500

Sponsor to provide logoed balls (qty. 185 sleeves)

## SWAG BAG | \$500

Sponsor to provide bags (qty. 175 bags)

## BAG DROP | \$550

Opportunity to greet guests at bag drop

## HAT SPONSOR | \$500

Sponsor to provide branded collateral (qty. 150)  
\*GVC will provide design.

## TOWEL SPONSOR | \$500

Sponsor to provide branded collateral (qty. 150)

## GOLF CART SIGN | \$500

Sponsor to provide signs (qty. 36 signs)

## KP CONTEST PRIZE | \$300

Sponsor to provide the prize for both Men and Women (qty. 2 prizes)

## LONG DRIVE PRIZE | \$300

Sponsor to provide the prize for both Men and Women (qty. 2 prizes)

## COFFEE CART | \$500

Sponsor to provide coffee cart and coffee service to golfers and sponsors.

## "BUY THE WIN" PACKAGE SPONSOR | \$1000

Sponsor logo to be placed on all package tickets