

# WOMEN IN LEADERSHIP

A focus on female leadership in Clark County and beyond, with the goal of creating a space to cultivate and celebrate the leadership qualities of professional women committed to excellence, collaboration, and tenacity.

## EXPERIENCE

**Woman Who Mean Business Symposium:** This half day event, hosted on International Women's Day, welcomes 200+ women and men throughout our region to celebrate the impact female leaders have on our business community, and to join together for insightful workshops, and speakers.

**Executive Women's Council (EWC):** Four sessions offer C-level women the ability to connect, learn, and find inspiration alongside fellow executives, through carefully selected coaches and seminars.

**Iris Awards:** Since 1985, the Iris Awards have recognized outstanding achievement and women's contributions to the community. The Chamber is grateful for the opportunity to host this awards ceremony, following the Women Who Mean Business Symposium the Iris Awards will honor women leaders in the Southwest Washington region.

## ALL SPONSORSHIPS INCLUDE:

- Inclusion on all program materials and agendas
- Visibility with 10,000+ followers across GVC social media platforms
- Inclusion in VancouverUSA.com program page
- Inclusion in paid social media advertising
- Inclusion in GVC Event press kits
- Logo displayed during live and virtual events

### PROGRAM PRESENTING SPONSOR | \$8000

- Opportunity to address participants at all Women In Leadership Events
- Inclusion in Sponsor driven video compilations throughout Symposium Agenda
- Two subscriptions for the Executive Women's Council Series for qualifying executives (includes access to WWMB Symposium & Iris Awards) - \$1100 Value
- 4 additional admissions to WWMB Symposium & Iris Awards (\$500 value)
- Opportunity to provide logoed gifts to EWC Members at each event (4)
- Dedicated inclusion in Program Press Release

### EWC SUPPORTING SPONSORSHIP | \$5500 (1 of 4 available)

- Dedicated opportunity to address Executive Women's Council at One Session (One of Four available)
- 2 additional admissions to WWMB Symposium & Iris Awards (\$250 value)
- One subscription for the Executive Women's Council Series for qualifying executives (includes access to WWMB Symposium & Iris Awards) - \$550 Value
- Opportunity to provide logoed gifts to EWC Members at each event (4)

### EWC WELCOME RECEPTION | \$6000

#### Exclusive Inclusion in 3 Private EWC Sessions

- Opportunity to connect with all Executive Women during a special social hour before the program begins
- Dedicated table to decorate with your branded items and displays
- Custom GVC curated cocktail/mocktail names after your organization
- Opportunity to provide all guests with a gift from your organization
- Complimentary vendor opportunity at WWMB Symposium (\$499 value)

### EWC SOCIAL HOUR SPONSOR | \$6000

#### Exclusive Inclusion in 3 Private EWC Sessions

- Opportunity to connect with all Executive Women during a special social hour after the program
- Dedicated table to decorate with your branded items and displays
- Custom GVC curated cocktail/mocktail names after your organization
- Opportunity to provide all guests with a gift from your organization
- Complimentary vendor opportunity at WWMB Symposium (\$499 value)

### EWC COMMUNITY SPONSORSHIP | \$4500

- Inclusion in Sponsor driven video compilations throughout Symposium Agenda
- 2 additional admissions to WWMB Symposium & Iris Awards (\$250 value)
- One subscription for the Executive Women's Council Series for qualifying executives (includes access to WWMB Symposium & Iris Awards) - \$550 Value
- Opportunity to provide logoed gifts to EWC Members at each event (4)

### EWC: SESSION FAVOR SPONSOR | \$1500

- Take-away favors procured by GVC, your company name will be included with each item
- Gift inclusion to be included in the session of your choice (1 of 4)

## DATES:

EWC: JULY 12, 2023 | SEPTEMBER 13, 2023 | DECEMBER 13, 2023

WOMEN WHO MEAN BUSINESS SYMPOSIUM: MARCH 8, 2024

IRIS AWARDS: MARCH 8, 2024

# WOMEN WHO MEAN BUSINESS SYMPOSIUM SPONSORSHIPS

## ALL SPONSORSHIPS INCLUDE:

- Inclusion on all program materials and agendas
- Inclusion in Symposium Social Media Promotion
- Inclusion in Media Press Kits
- Visibility with 10,000+ followers across GVC social media platforms

### SYMPOSIUM: SUPPORTING SPONSOR | \$3500

- Signage at event
- VIP Table for 8 (\$1200 Value)
- Inclusion in dedicated Women In Leadership slideshow throughout event

### SYMPOSIUM: GIFT SPONSOR | \$3000

- Each attendee will be gifted a logoed Grow The (360) certificate promoted as courtesy of your organization

### SYMPOSIUM: COMMUNITY PARTNER | \$2000

- Signage at event
- 4 Complimentary admissions (\$396)

### SYMPOSIUM: VIP TABLE | \$1200

- Named VIP Table with 8 admissions

### DONATE SYMPOSIUM VIP TABLE | \$750

Donation will provide admission to those who may have been affected by the current economic climate and may not otherwise be able to attend.

- Named VIP Table after your organization

### LANYARD SPONSOR | \$1500

- GVC to secure branded lanyard for each attendee

## IRIS AWARDS SPONSORSHIPS

### SUPPORTING SPONSOR | \$3000

- Inclusion on all program materials and agendas
- Inclusion in Iris Awards on stage slideshow
- Seat on Award Selection Committee
- Opportunity to address audience
- Large logo recognition on all Iris Award Materials
- VIP Table with 8 admissions (\$800 value)

### EMCEE SPONSOR | \$1500

- Speaking Opportunity - Sponsor to provide an Emcee from their company to host the Iris Awards
- Logo Inclusion in on-stage slideshow

### BOUQUET SPONSOR | \$1000

- Opportunity to gift the Iris Award winners with a bouquet on behalf of your organization. Will accompany award.
- Logo to be placed with bouquet
- GVC to procure bouquets

### AWARD SPONSOR | \$2000

- Seat on Award Selection Committee
- Opportunity to present 1 of 5 awards
- Company name recognition
- Admission for 4 (\$300)

### VIP TABLE | \$800

- Named VIP Table with 8 admissions