

BUSINESS & LEADERSHIP AWARDS

SEPTEMBER 28, 2023

An evening dedicated to enjoying the company of fellow business owners, entrepreneurs, and employees across Southwest Washington.

EXPERIENCE

Celebrating Business! GVC's Business & Leadership Awards Livestream brings recognition and awareness to five companies and individuals who have shown an outstanding commitment to the Greater Vancouver region this year. The announcement of nominees and winners of the awards are announced via live stream on social media, offering extensive visibility to sponsors and nominees across thousands of viewers.

The celebration does not stop at social media, as GVC will be bringing sponsors, nominees, and are professionals together for a VIP Reception where attendees will toast to the nominees and winners as they watch the live stream together during an unforgettable cocktail hour.

AUDIENCE

Over 6,300 of GVC's followers will have instant access to tune in to the Business & Leadership Livestream, and hundreds more will have the opportunity to watch the awards recording after it's debut, bringing thousands of viewers to the celebration.

ALL SPONSORSHIPS INCLUDE:

- Recognition during Livestream Video
- Admission for 6 to VIP Social
- Inclusion in GVC Event Page
- Inclusion in GVC Press Kit
- Visibility with 10,000+ followers across GVC social media platforms

PRESENTING SPONSOR | \$7000

- Opportunity to address attendees at VIP Social
- Priority placement on all signage
- Opportunity to provide video - 60 seconds

VIP SOCIAL SPONSOR | \$5000

- Opportunity for your brand to be incorporated into the video live stream - 45 seconds
- Speaking time during VIP Social

FIRST CITIZEN AWARD SPONSOR | \$5000

- Exclusive Opportunity to present First Citizen Award
- Additional Sponsor video time
- Inclusion in the dedicated promotion, marketing, and press releases of the First Citizen Award

MEDIA SPONSOR | \$3500

- Opportunity for someone from your organization to Emcee Awards Event

AWARD SPONSOR (5 AVAILABLE) | \$2500

- Opportunity to present award nominees and winner in your category
- Inclusion in Award Winner Acceptance Video

SUPPORTING SPONSOR | \$2000

- Recognition during live stream
- Recognition during award winner follow up video

DESSERT SPONSOR | \$1500

- Signage at dessert table
- Emcee recognition during dedicated social time ahead of main event

VIP TABLE AT SOCIAL | \$750

Join nominees, sponsors, and other VIP attendees as we celebrate the Business & Leadership Awards.

- Dedicated table for 8