

MIND WHAT MATTERS

MONTHLY

Over the course of the calendar year, the Chamber provides a rich selection of seminars and workshops for businesses seeking to develop and grow.

EXPERIENCE

Built to bring vital information to our members, Mind What Matters offers webinar style workshops where attendees are given the opportunity to hear from industry experts on an array of topics with special emphasis on both business basics and innovations such as social media. A virtual platform provides the opportunity to capture the attention of an unlimited number of participants. The event will host an opportunity for all attendees to network on the Chamber's interactive virtual event space built to act as close to a real life venue as possible.

AUDIENCE

This virtual event is designed to bring businesses from across the community and from a variety of industries together around a common subject. Appealing to business owners and executives who want their staffs to gain the latest information and who want to keep abreast of issues themselves, Mind What Matters provides exactly the business leader's attention your company is looking to reach.

ALL SERIES SPONSORSHIPS INCLUDE:

With your Series Sponsorship, your business gains access to a large number of rotating guests as well as:

- Linked Logo placed on virtual event floorplan
- Inclusion in VancouverUSA.com event page
- Inclusion in all virtual promotion prior, during and post-event
- Recognition by Emcee
- Constant access to all webinar recordings via YouTube
- Logo recognition in all Mind What Matters Webinar recordings

TOPICS INCLUDE:

- Online Consulting & Training Services
- Team Building & Corporate Training
- Social Media Marketing 101
- How to Use Your Chamber Benefits
- Small Business Financial Planning
- How to Access and Apply for Grants
- Human Resources for Small Businesses
- Network Like a Professional
- Active Shooter Training
- Workforce Development
- Labor & Industries Expertise
- **And MORE!**

SERIES SPONSORSHIP: \$1,200

Sponsorship to run on an annual basis. Your visibility will end 12 months from the date of which you began sponsoring this ongoing program.