

# GROW THE 360

Shop Local • Eat Local • Spend Local

Ad space built to offer companies and organizations the opportunity to showcase their brand each and every time someone purchases a gift certificate.

## EXPERIENCE

Grow The (360) is a business development program coordinated by the Greater Vancouver Chamber. A promise to local merchants to keep money local. Placing your advertisement on every gift certificate (digital and printed) will allow it to be passed from gifter to recipient, and onto the merchant; a unique opportunity to promote to consumers and the business community at once. That's a lot of eyes on your company!

## AUDIENCE

Businesses are purchasing Grow The (360) certificates for their employees as incentives and rewards and holiday gifts; consumers are gifting them to friends and family, organizations are awarding them as raffle/drawing prizes, and merchants who redeem them are thrilled to have a way to bring new customers through their doors. The Chamber is producing large social media campaigns, TV/Radio campaigns, as well as promoting Grow The (360) at our signature events.

## INVESTMENT BENEFITS:

- Your Chamber will reinvest your advertising dollars in local business growth
- Image of your company's choosing (744 X 319 px) placed on every certificate (digital and printed)
- Image of your advertisement will also be displayed on the Chamber's Grow The (360) landing page

Each Certificate prominently includes a list of participating merchants.  
Make sure your brand is on that page!

04/01 to 06/30

**\$200**

07/01 to 09/30

**\$200**

10/01 to 12/31

**\$400**

01/01 to 03/31

**\$200**



**YOUR  
BUSINESS  
HERE**

- 10% discount when scheduling 4 consecutive quarters
- Ads will be placed in order received
- Only 12 advertising tiles available