

# BUSINESS POD

## YEARLY

Built to offer expertise and support Entrepreneurs and Small Businesses in the region.

### EXPERIENCE

Offering a variety of valuable resources to existing business owners, brand new start-ups, and even those who have an idea and want to start a business, the creation and implementation of Business Pathways to Opportunity and Development (POD) provides our region with the tools they need for success. From the fundamental building blocks of business creation to the unique understanding of a thriving organization, this program will shape and create the professional leaders of the future.

### AUDIENCE

A unique opportunity to target new and existing businesses, and to bring awareness to your efforts, dedication, and assistance guiding the next generation of business owners.

### ALL SPONSORSHIPS INCLUDE:

Business POD sponsorships provide an annual opportunity to gain top-of-mind brand awareness to new and existing businesses during a time when they are seeking new partners.

- Logo included in program pages.
- Logo Inclusion in Workshop & Cohort Platforms
- Invitation to participate in several virtual and in-person events

### PRESENTING SPONSOR | \$12,500

- Headline Visibility on Program pages, event pages, and various social media copy
- Press release announcing your sponsorship
- Inclusion in press releases related to POD
- Emcee Recognition during facilitated workshops
- Opportunity to help curate content
- Opportunity to provide content experts from your organization

### SUPPORTING SPONSOR | \$8,500

(3 AVAILABLE)

- Inclusion in Press Releases related to POD
- Emcee recognition during facilitated workshops
- Opportunity to provide content experts from your organization

### COMMUNITY SPONSOR | \$5,000

- Opportunity to provide content experts from your organization

